



City of Seattle

Seattle Workforce Housing Forum

Thursday, February 13th 2014

Seattle City Hall: 600 4th Avenue - Bertha Knight Landes Room

Hosted by the Seattle City Council

12:00 – 1:45 Council Briefing and Overview BERTHA KNIGHT LANDES ROOM

Introduction and Overview: Councilmember Mike O'Brien

City of Seattle Housing Needs Data: Ketil Freeman, Council Central Staff

Workforce Housing Policy in Comparable Cities: Kurt Creager and Paul Peninger

Incentive Zoning Program: Rick Jacobus

Questions/Discussion

1:45 - 2:00pm Break

Light refreshments available in Bertha Knight Landes Room

2:00 – 4:00 Breakout Panel Discussions

Panel A: New Strategies for Workforce Housing **CITY COUNCIL CHAMBERS, 2nd floor**

The panel will explore innovative ways that other regions are meeting affordable housing needs and will highlight public-private partnerships in Denver and California that are having real impact in their regions.

Moderator: Paul Peninger, Peninger Consulting/OTAK Inc.

Panelists:

- Thomas Streitz, City of Minneapolis, MN
- Bena Chang, Silicon Valley Leadership Group
- Aaron Miripol, Urban Land Conservancy, Denver, CO

Panel B: Best Practices for Incentive Zoning **BERTHA KNIGHT LANDES ROOM**

The panel will feature experts and administrators of incentive zoning policies around the country about how to optimize this tool.

Moderator: Rick Jacobus, Cornerstone Partnership

Panelists:

- Robert Hickey, Center for Housing Policy/National Housing Conference, Washington, D.C.
- Robin Kniech, City Councilmember, Denver, CO
- Sandy Council, City of San Mateo, CA
- Brenda Clement, Citizens Housing and Planning Association, MA
- Marc Babsin, Emerald Fund, Inc, CA

4:30 - 6:00 Informal Gathering with Panelists O'ASIAN RESTAURANT

Forum participants are welcome to join our panelists for a no-host happy hour at **O'Asian Restaurant: 800 5th Avenue**. NOTE LOCATION CHANGE to accommodate larger group.

6:00 – 8:00 Public Feedback Event

BERTHA KNIGHT LANDES ROOM

This event will be geared towards the general public and will feature highlights from the panelists and an opportunity for public feedback on ideas.

6:00 Consultant presentations

- Workforce Housing Policy in Comparable Cities: Kurt Creager and Paul Peninger
- Incentive Zoning Program: Rick Jacobus

6:30 Panel Discussion

Moderator: Rick Jacobus, Cornerstone Partnership

Panelists:

- Robin Kniech, City Councilmember, Denver, CO
- Brenda Clement, Citizens Housing and Planning Association, MA
- Marc Babsin, Emerald Fund, Inc, CA
- Thomas Streitz, City of Minneapolis, MN
- Bena Chang, Silicon Valley Leadership Group

7:00 Breakout discussions

- Creative Financing Strategies for Workforce Housing (e.g. housing trust funds, acquisition funds)
- Market Led Strategies for Workforce Housing (e.g. second units, micro units, pre-fabricated housing)
- Other ideas for Workforce Housing (community land trusts, land bank, tax abatements, employer assisted)
- Increasing overall production of the Incentive Zoning program
- Targeting the benefits of the Incentive Zoning program
- Balancing Onsite vs offsite production in the IZ program

7:40 Report-out and Discussion

8:00 Closing